



Economics and Media

Ekonomška šola
Novo mesto
Višja strokovna šola

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International cooperation



Media production

-  Graphic Design
-  Photography
-  Video
-  Web Design

**THE ONLY TUITION
FREE MEDIA STUDY**



Economics

-  Sales and Purchasing
-  Entrepreneurship
-  Digital Marketing
-  Finance



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VIŠJA STROKOVNA ŠOLA



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Media production

In the Media Production study programme, students are trained in dealing with media products and services, learn about a various processes video production, graphic design and photography processes and follow current developments in the media world.

As future media production engineers, they are also trained in organisational and business management tasks, with an emphasis on project and team work. All this is spiced up with the inevitable dynamic, creative and innovative solutions to the challenges of today's media world.



Economist in International Exchange

The Economist programme is holds promise as business needs capable salespeople, prudent buyers and creative marketers in the face of increasing competition in domestic and foreign markets.

Our students of economics collaborate with media students and the local community on various projects. They acquire skills in digital marketing, online sales and entrepreneurship. A special feature of our college is that our courses have been enriched with topics on entrepreneurship, financial literacy and digital marketing.



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